

**THE FOLLOWING CONTEST IS INTENDED FOR VIEWING IN THE 50 UNITED STATES AND D.C. (EXCLUDING, WITHOUT LIMITATION, ALL US TERRITORIES AND EXTERNAL COMMONWEALTHS) ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW AND AMERICAN ENGLISH. YOU MUST BE 18 YEARS OF AGE OR OLDER AND THE AGE OF MAJORITY IN YOUR STATE OF RESIDENCE TO ENTER THIS CONTEST. YOU ARE NOT AUTHORIZED TO ENTER THIS CONTEST IF YOU DO NOT MEET THESE CRITERIA.**

**Streetbees.com "US College Rankings 201" Student Contest ("Contest")—Draft Official Rules**

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING A PRIZE.**

1. **Contest Period:** The "Contest Period" runs from 12:01:01 am, Eastern Time ("ET"), March 19, 2018 ("Contest-Start") to 11:59:59 pm, ET, May 25, 2018 ("Contest-End") **Sponsor's computer clock governs time stamp.**
  - i. **There will be an "Entry Period" from Contest-Start to 11:59:59 pm ET, May 25 2018 in order to enter the Contest;**
  - ii. **An "Expert Voting Period" from 12:00:01 am ET, May 28, 2018 to 11:59:59 pm ET June 11, 2018 for winner selection.**
2. **Eligibility:** You may enter the Contest if you are a legal resident of the 50 United States, or D.C. (void in overseas U.S. territories, possessions, commonwealths and military installations), 18 years of age and the age of majority in your state of residence and a registered student in a Sponsor-Selected college (including community colleges) or university at the time of entry. Void where prohibited, licensed, restricted or taxed. An entrant must not be affiliated with any commercial talent union or guild. Employees, officers, directors, agents and representatives of and their immediate families (spouse, parents, children, siblings and each of their spouses regardless of where they live) or members of household of Streetbees.com Limited ("Sponsor"), PROMOSFERA S.R.L and TMACO, LLC d/b/a The Marketing Agency ("Administrator") and their respective parent companies, subsidiaries, advertising, design, web design, web hosting and promotion and publicity agencies and anyone connected with the production or distribution of this Contest (collectively the "Contest Entities") are not eligible to enter or be awarded a prize.
3. **How to Enter: This Contest is entered only via the Internet during the Entry Period: Go to <https://student-survey.streetbees.com/>. Enter your authorized university email address. Complete the survey as requested and answer the following question in 100 to 200 words: "Who inspires or inspired you?" The person may be contemporary or historical. You have complete creative freedom to create an entry that will obtain the most expert votes but your submission is subject to the limitations set forth in #4 below. The judging procedure will be found in #5 below.** Entries must be made by an individual from a stand-alone computer or mobile device\* and may not be made by proxy or any electronic/automated means such as, without limitation, script, bot, macro, or any other similar software or program. You may not enter with multiple emails and/or multiple identities nor may you use any other device or artifice to obtain more than one (1) entry. All discovered entries made in violation of these rules will be deleted. **You must supply an accurate, functioning university/college email address, for which you are the authorized user, for your entry to be eligible and for winner notification (if applicable).** It is an entrant's responsibility to keep his/her email address current. An email "Authorized user" is defined as the natural person who is assigned to an email address by an Internet mail provider, Internet access provider, online service provider or organization (e.g. webmail provider, business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the email address. Proof of entering is not proof of entry receipt. In the case of a dispute regarding who submitted a particular online entry, the entry will be deemed submitted by the authorized account holder of the associated email account. Sponsor and Administrator are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind or insufficient space in entrant's email account to receive email messages. The prize will be awarded provided it is claimed properly according to these Official Rules.

\*Message and data rates, wireless Internet access charges and perhaps other fees may apply to use of mobile device for Sweepstakes entry. It is therefore recommended that you consult your wireless carrier's pricing plan BEFORE participating via mobile device. Not all mobile devices offer wireless Internet access; and, wireless Internet access may not be available in all areas.

4. **Submission Limitations and Rights:** Entries must: (i) be original and in American English; (ii) be created solely by entrant; (iii) have not previously won awards or Contests; and, (iv) not infringe on the rights of any third party or trademark. **Entries may not contain references to commercial or copyrighted products or creations or trademarks, pornography, lewd or inappropriate activities, sexual or racial slurs or connotations, offensive language, obscenities or any material that would be offensive to a group or to an individual. The Sponsor reserves the right not to consider, and to remove any submission it deems in its sole, subjective determination, to be inappropriate and will not engage in any form of communication or discussion about any submission. All decisions of the Sponsor are final and cannot be appealed.** By entering this Contest, you explicitly (i) certify that you meet the eligibility requirements as set forth in these Official Rules; (ii) grant to the Sponsor the right to use and publish the biographical information that you provide (except street address, telephone number, and email address) and the submitted entry in all media, including, but not limited to, online displays, television, cable, video productions, wireless applications and other media channels and applications, known and unknown, and for advertising, promotions, other Contests sponsored by the Sponsor and other purposes, without further consent or compensation, unless prohibited by law; (iii) agree that the Sponsor, or those acting on its behalf, may photograph and film you and use such photographs and film for any and/or all advertising, promotional, trade and other purposes and in all media, including, but not limited to, newspapers, magazines, online displays, television, cable, video productions, online access, wireless applications and other media channels and applications, known and unknown, without further consent or compensation, unless prohibited by law; (iv) represent and warrant that you have the right to grant to Sponsor the rights in the submitted essay; (v) certify that you are not affiliated with any commercial talent unions or guilds; and (vi) represent and warrant that you have not used any licensed material or any material owned or controlled by someone other than you in your submission, and (vii) represent and warrant that your submission is your sole and original work and you have not copied or plagiarized the content or the concept from other material.
5. **Voting and Winner Selection:**  
All valid entries will be judged on:
- RELEVANCE: the entry must directly answer the question, be focused, purposeful and reflect original insight and ideas – 30%;
  - EVIDENCE: the main point should be supported with an example; – 30%, and
  - FORMAT: the entry should be a short paragraph with effectively organized ideas to build a persuasive argument – 40%.

All valid answers submitted by students will be evaluated by a Panel of Judges selected by the Sponsor and supervised by an independent judge. The judges are required to have a minimum of Bachelor's degree qualifications in any discipline. The decision of the judges will be final; no entrant will have the right to challenge the verdict and the judges will not engage in any discussion or explanation regarding their decision. The essay with the highest total score will be declared the winner. Should there be a tie, the essays with the tied, highest score will be rejudged. This will continue until one essay is declared the winner. **The potential Grand Prize winner will be notified approximately five (5) business days after the judges' determination via email to the email address submitted during entry.** The potential winner will have ten (5) business days to reply, agreeing to accept the prize and providing full contact information requested. Failure to confirm and provide all the information requested will signify to Administrator that the prize has been declined and forfeited for all time and without further notice the next highest scored entrant will be notified in the manner above. The Grand Prize potential winner will be required to execute and return an *Affidavit of Eligibility, Liability and (where legal) Publicity Release* within ten (10) business days of date on notification or it will be concluded definitively and for all time that the prize has been declined, and the next

highest scored entrant will be notified in the manner above. This will continue until an eligible potential winner accepts the Grand Prize and complies with these Official Rules. Should a greater number of prize claims be received because of printing, emailing, phoning, messaging, programming errors or for any reason whatsoever, only the Grand Prize and the value stated in these Official Rules will be awarded in the Administrator's sole discretion. No more than one (1) prize will be awarded.

6. **Quantity, Prize, Approximate Retail Value (ARV): (1) Grand Prize:** \$30,000 cash (send to winner by bank transfer). **ARV:** – \$30,000. The Grand prize will be awarded if properly claimed according to the Official Rules and if there are sufficient entries.
7. **General:** Contest administration and verification will be supervised by Sponsor and the Administrator, an independent judging organization whose decisions are final. **By participating in this Contest, you agree to be bound by these Official Rules, Sponsor's privacy policies and the decisions of the Sponsor and the Contest Administrator.** Those wishing to enter are responsible for accessing the correct website. Sponsor is not responsible for lost, late, illegible, misdirected, incomplete or garbled entries, for those who cannot access the Internet or cannot click-through for any period of time or if entry is not captured correctly, or for any technical, hardware, software, telephone, Internet, virus contamination, network, human error, including errors by Sponsor's employees/agents in handling information, electronic malfunctions, force majeure or any other problems; and for delay, failure or malfunction for any reason. Sponsor assumes no liability for damage caused to entrant's or any other person's/entity's computer hardware, software or communications network, regardless of cause. Sponsor reserves the right to terminate/cancel or modify the Contest or disqualify any entrant if, in Sponsor's sole judgment, it determines that the integrity or fairness of the Contest has been, or could be, compromised or that the Contest is not capable of running as planned or fairly, including infection by computer virus, bugs, tampering, unauthorized intervention (hacking), fraud, technical failures, force majeure or any other cause. Should this Contest be terminated/cancelled, the Prize may not be awarded.
8. By entering this Contest, an entrant explicitly releases, discharges and holds harmless the Contest Entities and their shareholders, successors, estates and assigns, one and all, from any and all liability, actions, causes of action, damages, actual, incidental or consequential, claims and demands whatsoever in law or equity, including all "costs", which s/he now has or may acquire, by reason of any personal injury, death, loss of or damage to property, or any reason, occurring during or arising out of his/her participation in the Contest and the acceptance and use or misuse of a prize. By accepting the prize, winner waives the right to a) assert as a cost of winning the prize any and all costs of verification and redemption or travel to redeem said prize, and b) claim any liability (including attorney's fees and costs) which might arise from redeeming or seeking to redeem said prize (including any travel related thereto). The right to receive the prize is non-assignable and non-transferable and no prize substitution, transfer or exchange will be allowed except by Sponsor. A prize or prize notification that is returned as undeliverable will disqualify the winner and the next highest expert-voted entry will be chosen to receive the prize, providing s/he complies, will these Official Rules.
9. **All federal, state and local laws and regulations apply.** If any provision of the Contest shall be deemed to violate any federal, state or local law, regulation or ordinance, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. If Sponsor is required by applicable federal, state or local law, regulation or ordinance, or by action of an administrative agency to cease offering the Contest in any jurisdiction, Sponsor reserves the right to (i) terminate the Contest in such jurisdiction in its entirety, and/or (ii) cancel and remove from participation in the Contest any and/or all entries from entrants residing in such jurisdiction, without penalty and without obligation to any Contest entrants. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. **All taxes are winners' responsibility and a 2018 IRS form #1099 will be issued to the prizewinner for the value of the prize.**
10. Contest Entities and all production and hosting agencies shall not be responsible for technical, pictorial, typographical or editorial errors or omissions in any marketing materials or these Official Rules. This Contest is conducted in American English.

11. Except where prohibited by law, by entering the Sweepstakes, as a condition of participating in this Sweepstakes and winning a prize, you agree to the use by Sponsor and its designees of your name, photograph, likeness, statements, biographical information (except address, phone number or email address), voice and city and state address for advertising and promotional purposes for this and similar promotions, worldwide, and in perpetuity, in any and all forms of media, now known or hereafter devised without additional compensation, review or approval rights, notification or permission. YOU FURTHER ACKNOWLEDGE THAT IF YOU ARE CHOSEN AS A WINNER, YOUR IDENTIFYING INFORMATION (EXCEPT ADDRESS, PHONE NUMBER AND EMAIL ADDRESS) MAY BE DISCLOSED TO THIRD PARTIES INCLUDING, WITHOUT LIMITATION, BEING PLACED ON A WINNERS' LIST.
12. All entries submitted become the property of Sponsor and none will be acknowledged. Sponsor and Administrator collect personal information from you when you enter the Contest. The information collected is subject to the Sponsor's Privacy Policy, which can be found by clicking Privacy Policy on <https://www.streetbees.com/pp> and Administrator's Privacy Policy found at [www.themarketingagency.com/html/privacyPolicy.html](http://www.themarketingagency.com/html/privacyPolicy.html). By participating in the Contest, entrants hereby agree to Sponsor's and Administrator's collection and usage of their personal information according to their privacy policies, including but not limited to their transfer to foreign countries, and acknowledge that they have read and accepted Sponsor's/Administrator's privacy policy. **All data is located and processed outside of the USA by Streetbees.com and as such adheres to EU regulations concerning privacy.**
13. Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Contest or the prize awarded and all issues and questions concerning the validity, interpretation and enforceability of these Official Rules shall be resolved individually, without resort to any form of class action. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest and never shall include consequential, incidental or punitive damages, and in no event attorneys' or experts' fees. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above may not apply to you.
14. **For a Winners List** available on or about July 15, 2018 go to [https://www.facebook.com/StreetbeesUS/?ref=br\\_rs](https://www.facebook.com/StreetbeesUS/?ref=br_rs). **The name will remain posted until August 30, 2018. Winners will be also contacted by email.**
15. This Contest is sponsored by Streetbees.com Limited, a company registered in England under company number 09177215 and whose registered office is located 100 Cannon Street, London, , United Kingdom. and administered by TMACO, LLC, 2881 East Oakland Park Blvd., Suite 425, Fort Lauderdale, FL 33306.  
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